



Business plan

Community energy checklist



Your business plan is key to the development of the organisation.
It defines what you are trying to achieve and how you are going to do it.

Market:

- ☐ Find local allies/partners
- ☐ Identify local projects
- ☐ Local survey of interest
- ☐ Other examples/case studies

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- ☐ Objectives with timeframes
 - ☐ Contingencies/risk management

Operations:

- ☐ Current expertise/resources
- ☐ Skill gaps
- ☐ Admin process
- ☐ Insurance

Fundraising strategy:

- ☐ Development finance (at risk)
- ☐ Capital funding – loan/shares

Finances:

- ☐ Income and cost estimates
- ☐ Subsidy rates
- ☐ Power Purchase Agreements (PPAs)
- ☐ Member returns and repayment profile
- ☐ Inflation
- ☐ Community fund estimate

“By failing to prepare, you are preparing to fail.”

—Benjamin Franklin

Useful ▪ www.regensw.co.uk/communities/news-and-resources

Links: ▪ communityshares.org.uk/resources/handbook



For other checklists please visit:
www.regensw.co.uk/communities/your-journey/