



# Community Engagement

## Community energy checklist



Help build a community of interest around your organisation, including volunteers, directors, investors, supporters and partners to enable projects.

### Plan:

- ☐ What do you want to achieve?
- ☐ Different strategy for separate audiences
- ☐ Budget/resources
- ☐ Find allies – are there other local groups?
- ☐ Is there a Neighbourhood plan?
- ☐ Make it easy, fun, positive, and inspirational

- ☐ Find the linchpins – the key people to promote the message
- ☐ Participation strongly encouraged
- ☐ What is your social impact?

### Messaging:

- ☐ Tell positive stories
- ☐ What is the local spend on energy?
- ☐ Energy security

### Methods:

- ☐ Online
- ☐ Email
- ☐ Social media
- ☐ Press
- ☐ Focus groups
- ☐ Public meetings
- ☐ Site visits
- ☐ Market stall
- ☐ Garden/street party/feasts
- ☐ Competitions
- ☐ Art/cultural events

“A community is like a ship; everyone ought to be prepared to take the helm.”

—Henrik Ibsen

**Useful Links:**

- [www.regensw.co.uk/communities/news-and-resources](http://www.regensw.co.uk/communities/news-and-resources)
- [www.planlocal.org.uk/pages/getting-people-involved/understanding-community-engagement](http://www.planlocal.org.uk/pages/getting-people-involved/understanding-community-engagement)



For other checklists please visit:  
[www.regensw.co.uk/communities/your-journey/](http://www.regensw.co.uk/communities/your-journey/)