



# Share offers

## Community energy checklist



When you have a project ready for investment a share offer to raise money from your community is the likely next step.

### Before you begin:

- Project or portfolio of projects
- Business plan
- Marketing plan

### Content:

- Use of finance raised – e.g. construction costs
- Who is eligible?
- Timetable
- Current financial accounts

- Minimum and maximum investment
- Risk explanation
- Tax relief explanation – accountants letter
- Assess social impact

### Online platform

- Ethex
- Microgenius
- Trillion Fund
- Abundance

### Other considerations:

- Targets and contingency plans – strategies to deal with different investment levels
- Verification of share offer
- Admin process



“A business is simply an idea to make other people’s lives better.”

—Richard Branson

**Useful** ▪ [www.regensw.co.uk/communities/news-and-resources](http://www.regensw.co.uk/communities/news-and-resources)

**Links:** ▪ [communityshares.org.uk/resources/handbook](http://communityshares.org.uk/resources/handbook)



For other checklists please visit:  
[www.regensw.co.uk/communities/your-journey/](http://www.regensw.co.uk/communities/your-journey/)